

Comcast Business Strengthens Enterprise Networking Leadership with Top Industry Rankings Across SD-WAN, SASE, and Managed Services

Company maintains the nation's top managed SD-WAN position while earning leadership recognition across secure networking and managed services as enterprises prepare networks for AI-driven operations

PHILADELPHIA – June 23, 2026 – [Comcast Business](#), one of the fastest growing and most-awarded enterprise providers, today announced a series of industry recognitions that reinforce its leadership in enterprise networking, including the #1 ranking in U.S. Carrier Managed SD-WAN Services for the second consecutive year, according to Vertical Systems Group, and earning leadership recognition across SD-WAN, SASE, and managed network services. The recognitions come as enterprises increasingly seek integrated networking, cybersecurity, and AI-enabled operations from a single strategic provider.

“The question enterprises are asking has changed. It’s no longer ‘who can connect my sites’ – it’s ‘who can run an intelligent, secure network for me as AI transforms how we operate,’” said Bob Victor, Chief Product Officer, Comcast Business. “We built our platform to answer that question. These recognitions are a good sign our strategy is working, but the strongest validation comes from our customers. They are looking for a partner who will take accountability for bringing networking, security, and operational intelligence together in a way that makes their business simpler and more efficient.”

As AI reshapes enterprise operations, organizations are rethinking how networks are designed, secured, and managed. Success increasingly depends on the ability to combine high-performance connectivity, integrated cybersecurity solutions, automation, and operational intelligence within a single platform. The breadth of recognition earned by Comcast Business across analyst evaluations, market-share rankings, and customer experience surveys reflects the company’s continued progress toward that vision.

Recognition Across Leading Analyst Frameworks

ISG Provider Lens™ 2026 – Managed SD-WAN and SASE (U.S.)

For the fifth consecutive year, Comcast Business was named a Leader in Managed SD-WAN Services in Information System Group’s (ISG’s) annual Provider Lens™ Quadrant study on Network – Software-Defined Solutions and Services. This sustained leadership reflects Comcast Business’s ability to compete against traditional enterprise network providers by combining software-defined networking with integrated cybersecurity and operational simplicity – a track record that demonstrates consistent execution, not just point-in-time performance.

Comcast Business was also named a Leader in Secure Access Service Edge (SASE) for the second consecutive year, reflecting the growing integration of its secure

networking portfolio and its ability to deliver converged SD-WAN and security capabilities at enterprise scale.

ISG Provider Lens™ 2025 – Managed Network Services (U.S.)

Information Services Group (ISG) named Comcast Business a Leader in all three quadrants of its 2025 ISG Provider Lens™ Enterprise Managed Network Services report for the U.S.: Managed Network Services Evolution, Managed Enterprise Connectivity Solutions, and Network as a Service (NaaS). Being recognized across all three quadrants places Comcast Business among a select group of providers with both the portfolio breadth and execution capability to serve large enterprise customers.

Forrester's The Secure Access Service Edge (SASE) Services Landscape, Q1 2026

Comcast Business was recognized in Forrester's Q1 2026 SASE Services Landscape in the large vendor category – which Comcast Business believes is a distinction that reflects the scale of its managed SASE deployments and its ability to serve enterprises seeking a single, integrated approach to secure networking.

Vertical Systems Group U.S. Carrier Managed SD-WAN Services LEADERBOARD – #1 for Second Consecutive Year

For the second consecutive year, Comcast Business ranked #1 on Vertical Systems Group's U.S. Carrier Managed SD-WAN Services LEADERBOARD based on billable customer site share. The U.S. SD-WAN market grew 15% in new site installations in 2025, driven by MPLS migration and SASE integration – and Comcast Business held the top position through that expansion. Comcast Business also maintained its #5 ranking on Vertical Systems Group's U.S. Carrier Ethernet Services LEADERBOARD, underscoring the breadth of its connectivity infrastructure.

Atlantic-ACM 2026 U.S. Business Connectivity Service Provider Excellence Awards – Winner: Service Delivery, Customer Service, and Data Value

ATLANTIC-ACM's annual Excellence Awards are built entirely on direct customer feedback, drawing on its Business Connectivity Report Card survey – a benchmark of business connectivity buyer experience since 2006. In the 2026 program, 1,091 business services buyers provided more than 3,050 carrier-specific evaluations of service level and product quality for their current providers. Comcast Business was named the 2026 winner among Large Service Providers in three categories: Service Delivery, Customer Service, and Data Value. Winning two categories that directly measure the customer experience underscores a consistent theme across this year's recognition: Comcast Business delivers for the enterprises it serves.

Delivering Enterprise Networks for the AI-era

The industry recognitions announced today underscore Comcast Business's continued momentum in helping organizations modernize their networks for an increasingly AI-driven world. As enterprises invest more in secure, resilient, and intelligent connectivity, Comcast Business continues to expand its enterprise networking capabilities, deepen customer relationships, and strengthen its position as a trusted technology partner for organizations navigating digital transformation.

About Comcast Business

Comcast Business offers leading global businesses the technology solutions and forward-thinking partnership they need. With a full suite of solutions including fast, reliable connectivity, secure networking solutions and advanced cybersecurity and a range of managed service options, Comcast Business is ready to meet the needs of businesses of all sizes. Comcast Business has been recognized by leading analyst firms for its continued growth, innovation, and

leadership, and is committed to partnering with customers to help them drive their businesses forward.

For more information, call 800-501-6000. Follow [@ComcastBusiness](#) on social media networks at <http://business.comcast.com/social>.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences. Visit www.comcastcorporation.com for more information.

Forrester Disclaimer: *Forrester does not endorse any company, product, brand, or service included in its research publications and does not advise any person to select the products or services of any company or brand based on the ratings included in such publications. Information is based on the best available resources. Opinions reflect judgment at the time and are subject to change. This report is part of a broader collection of Forrester resources, including interactive models, frameworks, tools, data, and access to analyst guidance. For more information, read about Forrester's objectivity [here](#).*

###

Media Contacts:

Matt Helmke

215.286.8666

Matt_Helmke@comcast.com